

CHALLENGE

BANK OF AMERICA RACING CHALLENGE

August 15, 2011

To: Challenge Breeders / Nominators

As the 2011 racing season reaches its midway point, I want to update you on the Bank of America Racing Challenge and thank you for your past and continued support of the program. Almost half of this year's regional qualifiers have been decided; they will each represent their respective regions in the Challenge Championships at Los Alamitos, California, on October 29.

We've expanded the Challenge program to offer many more Bonus Challenge races and Maiden Challenge races at more tracks throughout the United States, Canada and Mexico. In fact, over the last five years (2006-2010), the total number of Challenge races has increased by 70 percent. The number of tracks hosting Challenge races grew by 210%, which means you have even more opportunities to run your Challenge horses. During this same period, total added purses for Challenge races increased 34 percent.


If you haven't already, I encourage you to enroll your 2011 foals in the Challenge program to take advantage of all the benefits it provides. In 2010, more than \$290,000 in nominator awards (7% of Challenge regional & championship purses) were distributed to those who originally enrolled the horses. We expect to increase that amount significantly in 2012. Challenge nominator benefits remain with the original nominator of Challenge horses throughout their entire racing career. Those nominator awards are yours regardless of who owns the horse or where it runs.

In 2010, we made it easier for Challenge nominators by accepting enrollment fees in installments. We will happily accept multiple Challenge enrollments (three enrollments or more) on installment plans again this year. If you would like to take advantage of such a payment plan or if you need any assistance with your Challenge enrollments, please contact Malynda Reed via the Challenge Hotline at (877) 222-7223 or e-mail mreed@aqha.org.

I sincerely wish you the best of racing luck for the remainder of 2011 and look forward to assisting you with your new enrollments.

Thank you again for your continued support of the Bank of America Racing Challenge.

Sincerely,



Darrell R. Hare
Director of Racing Challenge

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ENROLLMENT FORM **2011**

Enrollment forms must be mailed to: AQHA, P.O. Box 36200, Amarillo, TX 79120-6200 or 1600 Quarter Horse Drive, Amarillo, TX 79104, or faxed to (806) 349-6402, by December 31, 2011. FOR MORE INFORMATION CALL (877) 222-7223

The enrollment fee is based on the age of the horse at the time of enrollment. On or before December 31, 2011, the enrollment fees are as follows:
Weanlings (foals of 2011) - \$300 • Yearlings (foals of 2010) - \$600 • 2-year-olds (foals of 2009) - \$8,000 • 3-year-olds & up - \$20,000

HORSE'S NAME	AQHA REG #	FOAL YR.	SEX	SIRE/DAM	FEE PAID

Total amount due (U.S. funds only)

ENROLLMENT INFORMATION AND FEE: (make checks payable to "Bank of America Racing Challenge")

Nominator must be recorded owner or lessee at time of enrollment – Nomination awards will be paid based on this information as shown on AQHA records at time of enrollment

NAME _____

MAILING AND STREET ADDRESS _____

CITY _____ STATE/PROVINCE _____ POSTAL CODE _____

SOCIAL SECURITY NUMBER/FEDERAL TAX I.D. NUMBER OF NOMINATOR _____

AUTHORIZED AGENT _____

E-MAIL ADDRESS _____ DAYTIME PHONE _____

AQHA MEMBERSHIP OR CUSTOMER I.D. NO. _____

VISA MASTERCARD AMERICAN EXPRESS

CARD ACCOUNT NUMBER _____

EXPIRATION DATE _____

CARDHOLDER'S SIGNATURE _____

PRINT NAME AS IT APPEARS ON CARD _____

ALL HORSES ENROLLED MUST BE REGISTERED WITH AQHA, OR HAVE A REGISTRATION APPLICATION PENDING OR IN ACCOMPANIMENT WITH THIS ENROLLMENT FORM.

I hereby request that the above described horse(s) be accepted as eligible for participation in the American Quarter Horse Association's Racing Challenge, and agree to be bound by all rules and conditions of the program, together with amendments thereto, and AQHA's decisions regarding the program's implementation. By filing this enrollment form, whether or not I am a current AQHA member, I agree to abide by and be bound by the rules and regulations set forth in the current AQHA Official Handbook, or as it may later be amended, and further agree that AQHA's Executive Committee shall be the final arbitrator of all matters pertaining to the Racing Challenge. In consideration of being allowed to participate in the Racing Challenge, I assume all risks pertaining to such participation, agreeing to release,

discharge, and indemnify AQHA, its officers, employees and representatives from any and all liability from negligence, injury or otherwise, whenever or however arising, by virtue of my participation, including but not limited to all claims for personal injury or property damage sustained by me and/or my representatives and employees, including jockeys, from whose claims, I additionally agree to indemnify AQHA, its officers, employees and representatives. I acknowledge that this horse or horses will be racing under pari-mutuel authority separate from AQHA; that AQHA maintains no control in the implementation or running of this race; and has disclaimed duty or responsibility for the safety of participants.

SIGNATURE _____

DATE _____





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INSTALLMENT ENROLLMENT FORM



Use this form to begin the process of enrolling your horses via our installment payment system. Simply complete the paperwork and return it no later than **September 15, 2011** along with a minimum of 20% of the total amount due. The total due must be **paid in full by June 15, 2012** for your horses to be enrolled in the program.

Anyone using this modified enrollment plan must understand and agree to the following three conditions:
 1) In the event you plan to sell one of these horses either privately or at a public auction before the entire enrollment fee is paid, your horse will not be listed in the sale catalog as Challenge-enrolled, nor will it be considered Challenge-enrolled until full payment is made. 2) There will be no refund of enrollment fees for anyone utilizing this installment enrollment plan and not completing the enrollment process. 3) The official Challenge nominator will be the person who makes the final payment of the enrollment fee, in the event the horse is sold before the full enrollment fee on this horse has been paid.

Enrollment forms must be mailed to: Bank of America Racing Challenge, P.O. Box 36200, Amarillo, TX 79120-6200 or 1600 Quarter Horse Drive, Amarillo, TX 79104, or faxed to (806) 349-6402. FOR MORE INFORMATION CALL THE CHALLENGE HOTLINE: (877) 222-7223

Weanlings (foals of 2011) - \$300 • Yearlings (foals of 2010) - \$600 • 2-year-olds (foals of 2009) - \$8,000 • 3-year-olds & up - \$20,000

HORSE'S NAME	AQHA REG #	FOAL YR.	SEX	SIRE/DAM	TOTAL FEE DUE

total amount due (U.S. funds only):

\$

less minimum 20% payment:

-\$

This remaining balance to be paid in _____ monthly payments of _____ each, due by June 15, 2012:
 † (please complete) †

\$

ENROLLMENT INFORMATION AND FEE: (make checks payable to "Bank of America Racing Challenge")

Nominator must be recorded owner or lessee at time of enrollment – Nomination awards will be paid based on this information as shown on AQHA records at time of enrollment.

NAME _____

AQHA MEMBERSHIP OR CUSTOMER I.D. NO. _____

MAILING AND STREET ADDRESS _____

VISA MASTERCARD AMERICAN EXPRESS

CITY _____ STATE/PROVINCE _____ POSTAL CODE _____

CARD ACCOUNT NUMBER _____

SOCIAL SECURITY NUMBER/FEDERAL TAX I.D. NUMBER OF NOMINATOR _____

EXPIRATION DATE _____

AUTHORIZED AGENT _____

CARDHOLDER'S SIGNATURE _____

E-MAIL ADDRESS _____ DAYTIME PHONE _____

PRINT NAME AS IT APPEARS ON CARD _____

ALL HORSES ENROLLED MUST BE REGISTERED WITH AQHA, OR HAVE A REGISTRATION APPLICATION PENDING OR IN ACCOMPANIMENT WITH THIS ENROLLMENT FORM.

I hereby request that the above described horse(s) be accepted as eligible for participation in the American Quarter Horse Association's Racing Challenge, and agree to be bound by all rules and conditions of the program, together with amendments thereto, and AQHA's decisions regarding the program's implementation. By filing this enrollment form, whether or not I am a current AQHA member, I agree to abide by and be bound by the rules and regulations set forth in the current AQHA Official Handbook, or as it may later be amended, and further agree that AQHA's Executive Committee shall be the final arbitrator of all matters pertaining to the Racing Challenge. In consideration of being allowed to participate in the Racing Challenge, I assume all risks pertaining to such participation, agreeing to release,

discharge, and indemnify AQHA, its officers, employees and representatives from any and all liability from negligence, injury or otherwise, whenever or however arising, by virtue of my participation, including but not limited to all claims for personal injury or property damage sustained by me and/or my representatives and employees, including jockeys, from whose claims, I additionally agree to indemnify AQHA, its officers, employees and representatives. I acknowledge that this horse or horses will be racing under pari-mutuel authority separate from AQHA; that AQHA maintains no control in the implementation or running of this race; and has disclaimed duty or responsibility for the safety of participants.

SIGNATURE _____

DATE _____

